



## **THE POSITION: MARKETING MANAGER**

*Cityneon is a global experience entertainment company specializing in unique, immersive and large-scale experiences. Staying true to our philosophy- “Big Ideas. Bigger Experiences”, we continue to push the envelope on what is possible not only through our offerings but our people as well. The combined efforts of our team of around 400 people worldwide have since seen us clinching the ‘Best Listed Company Award’ in 2018 and even a Guinness World Record title for “The Hunger Games: The Exhibition” in Las Vegas. Guided by the same principles of innovation and unwavering commitment to excel since 1956, we strive to get ever closer to our vision of being a global leader in the experience entertainment industry.*

Ever considered a foray into marketing for the likes of Marvel Avengers, Jurassic World and Avatar? Cityneon is looking for an experienced **Marketing Manager** to be part of our fast-paced, Global company and join our expanding team in China.

As the **Marketing Manager**, you will be reporting to the **Regional Managing Director** based in Beijing, China. You will be playing an integral role in the continued growth and expansion of Cityneon’s China team, working with other counterparts globally. This role offers excellent opportunities for personal and career growth as you will be exposed to large-scale, immersive experiences that Cityneon has been known for.

The ideal candidate is meticulous and highly adaptable to constant change. The idea of a fast-paced, entrepreneurial environment does not faze you and instead is a place where you thrive.

### **Key Responsibilities Include:**

- Coordinate marketing work as part of the process in project implementation and promotion; control the quality of project operation partners’ marketing implementation, keep real-time communication and report with the US team, timely and effectively sort out and provide feedback for the project market promotion situation and ensure the high-quality promotion of the project marketing in China.
- Control quality and timing of content delivered by the suppliers or partners in the marketing sector, effectively and qualitatively promote the work.
- Assist the brand and marketing team of China in other work; actively participate in the marketing planning and promotion of China, keep an eye on the development of the industry and make reasonable use of the quality work, assist the team to collect and sort out industry related information and resources and jointly build the brand’s market voice in China.



### Requirements & Attributes:

- More than three years of marketing related working experience, strong interest in marketing and basic knowledge and good judgment standards for the content in each sector.
- Bilingual language ability in English and Mandarin. English is the primary working language.
- Good writing skills and possesses a keen aesthetic eye. Has the ability to check the quality of marketing planning and related work.
- Excellent communication and coordination ability, active and conscientious in work and strong sense of responsibility.
- Have a good sense of time management, able to reasonably arrange work tasks and content, and effectively coordinate and control the promoters' working quality in each part.

Please send your detailed updated resume and portfolio to [recruitment@cityneongroup.com](mailto:recruitment@cityneongroup.com) before **31 December 2020**. All applications will be treated with strictest confidence. We regret that only shortlisted applicants will be contacted.